

**For Immediate Release**

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**New TruPoint Green® Doctor Blade to “Bridge the Gap” at ICE Europe/CCE International 2017**

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**Plymouth, MA, February 10, 2017.** Flexo Concepts® will introduce its latest doctor blade innovation, TruPoint Green, at this year’s ICE/CCE shows in Munich. The new blade “bridges the gap” between UHMW and steel in mid-high corrugated graphics applications.

Green will be on display by Packaging Plast at CCE in Hall B6, Stand 114. The Italian OEM is currently shipping all of its carbon fiber chambers standard with the Green blade.

Flexo Concepts will also feature its TruPoint Orange® doctor blade as a safe replacement for steel. Orange was well-received at ICE Europe 2015 and has since been used successfully on many flexo presses and gravure coaters as a result of leads generated at the show. Orange is being shipped as the standard blade on a variety of new press installations.

Visit Flexo Concepts at ICE in Hall A6, Stand 286 or http://www.flexoconcepts.com/ for more information or to obtain a Green or Orange blade sample. Go to http://flexoconcepts.com/media/ to download a complete press kit.

**About Flexo Concepts**

Headquartered in Plymouth, Massachusetts, Flexo Concepts manufactures TruPoint® doctor blades and wash-up blades and MicroClean™ dry media anilox cleaning systems. All products are designed to improve print quality and reduce operational costs for flexographic and offset printers. Flexo Concepts maintains distribution locations in North America, South America, Europe, Asia, Africa and Australia. For more information about the company and its products visit http://www.flexoconcepts.com/. For regular updates, follow Flexo Concepts on Facebook and Twitter.