

**For Immediate Release**

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**Flexo Concepts® Will Feature New MicroTip® Variations on TruPoint Orange® at Labelexpo Europe 2015**





**Plymouth, MA, September 11, 2015.** Flexo Concepts will promote new MicroTip configurations on its TruPoint Orange doctor blade at this year’s Labelexpo show in Brussels.

MicroTip is a modified lamella tip that allows for a finer contact area with the anilox roll on mid-high line screens. The tip configuration, combined with a next generation polymer material, is what gives the Orange blade the ability to match the print quality derived from a steel blade.

Since its release to the market in early 2013, TruPoint Orange has been endorsed by a number of press manufacturers and is currently shipping as the standard blade on many new machine installations. This year at Labelexpo, Orange will be featured on equipment by Mark Andy, Edale, AB Graphic, HP, Domino, Grafisk Maskinfabrik and Focus.

To learn more, visit Flexo Concepts stand 4B70 at the show or go to http://www.flexoconcepts.com/. To access a complete press kit, go to http://www.flexoconcepts.com/media.

**About Flexo Concepts**
Headquartered in Plymouth, Massachusetts, Flexo Concepts manufactures TruPoint doctor blades, the TruPoint QuikWash™ System and wash-up blades, and MicroClean™ dry media anilox cleaning systems. All products are designed to improve print quality and reduce operational costs for flexographic and offset printers. Flexo Concepts maintains distribution locations in North America, South America, Europe, Asia, Africa and Australia. For more information about the company and its products visit http://www.flexoconcepts.com/. For regular updates, follow Flexo Concepts on Facebook and Twitter.