

**For Immediate Release**

Media Contact: Christine Duggan

cduggan[@flexoconcepts.com](mailto:ghowell@flexoconcepts.com)

**“Back to the Future” Collaboration Piece to Feature Latest Flexo Technologies at Labelexpo Europe 2015**

[](https://www.google.com/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0CAMQjRw&url=https://www.siegwerk.com/en/news/press-releases/details/new-cooperation-between-siegwerk-scandinavia-and-rr-print.html&ei=1nyNVfTNI8j1-QHyuKeQDw&bvm=bv.96782255,d.cWw&psig=AFQjCNGSpZlsBmZY6O3qZEizpiQkQlX-VQ&ust=1435422294636357)

**Plymouth, MA, September 24, 2015.** Seven industry partners have chosen the theme, “Back to the Future,” to present the latest advancements in flexo printing technology at Labelexpo Europe 2015. The group worked together to create a piece that highlights each company’s newest innovations.

The collaboration includes contributions from **ACTEGA, Flexo Concepts, Harper, MacDermid and UPM Raflatac.** **CalPoly** is credited with the design and **Clemson University** undertook the printing at its Sonoco Institute of Packaging and Graphics. The piece will be available at the companies’ stands below, where visitors to all four stands can enter to win daily prizes.

[Click here to download image](http://www.flexoconcepts.com/wp-content/uploads/2015/09/LE2015_Coll.png)

A “Back to the Future” theme honors the 30th anniversary of Labelexpo Europe’s move to Brussels and pays tribute to the 1980s hit film series with the same name. The changes that occurred over three decades of time travel in the movie are meant to reflect the dramatic improvements that have taken place in the flexographic print industry.

To learn more or to enter for a chance to win, stop by the following stands at the show:

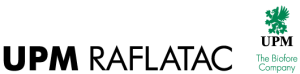
Flexo Concepts Stand 4B70

Harper Corporation of America Stand 7A36

MacDermid Printing Solutions Stand 11E45

UPM Raflatac Stand 5D41

For more information, you may also visit http://www.flexofuture.com/.

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